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PRESS RELEASE

Advania announces global solution for the industrial aftermarket

Advania announces Advania Connected Aftermarket solution with ServiceNow to optimize digital workflows for the industrial aftermarket to create great experiences and unlock productivity for the industrial manufacturing sector.



Krister Olsson, Business Area Manager for Transformation and Automation at Advania Sweden.

Advania today announced the [Advania Connected Aftermarket solution](#) to increase productivity and effectiveness in the industrial aftermarket. As part of the ServiceNow Partner Industry Solutions Program, the Connected Aftermarket solution provides a platform that increases productivity and effectiveness of aftermarket processes for manufacturers' dealers, resellers and customers and is available on the ServiceNow Industry Partner Solutions Showcase.

"Advania has been involved in the aftermarket for many years and with our extended global collaboration with ServiceNow I am certain that we will continue our growth on the market and continue to deliver innovative solutions for the industrial sector", says Krister Olsson, Business Area Manager Transformation and Automation at Advania Sweden.

"Advania's deep experience in aftermarket processes for the manufacturing industry, combined with ServiceNow's continued innovation across the Now Platform will help manufacturers enhance the experience they provide for their dealers, resellers and customers," says Binoy Gosalia, Global Head of Industry Partnerships at ServiceNow. "Our combined collaboration helps improve the after-sales service experience and helps enhance loyalty for our customers' customers."

ServiceNow Industry Partner Solutions extend ServiceNow's capabilities to deliver industry-specific apps and services that are tailored to customers' unique digital transformation needs.

Want to find out more? Please contact:

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About Advania

Advania is a Nordic IT corporation, operating in 29 locations in Sweden, Iceland, Norway, Finland and Denmark. The company focuses on helping customers to improve their performance with innovative use of best available IT platforms and services. Advania serves thousands of corporate customers, multinational enterprises, governments and public institutions, big, small and medium-sized companies in all aspects of society.

Advania traces its roots to 1939 when an Icelandic entrepreneur founded an office equipment repair workshop in Reykjavik. In the following decades, three separate branches of IT-companies evolved in three Nordic countries, Iceland, Sweden, and Norway. In 2012 they were braided into one and Advania was formed. For further information, please visit www.advania.com.

About ServiceNow

ServiceNow (NYSE: NOW) is the fastest-growing enterprise cloud software company in the world above \$1 billion. Founded in 2004 with the goal of making work easier for people, ServiceNow is making the world of work, work better for people. Our cloud-based platform and solutions deliver digital workflows that create great experiences and unlock productivity for more than 6,200 enterprise customers worldwide, including approximately 80% of the Fortune 500. For further information, visit www.servicenow.com.

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