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PRESS RELEASE

Advania is investing in the developing world's superstar, Atlassian

Advania became one of Atlassian's Swedish Solution Partners in the spring of 2018. As of October 2018, Advania is a Silver Solution Partner to the Australian software company with products like Jira, Confluence and Jira Service Desk in its portfolio.

"Atlassian has really impressed the developing world in recent years, and we feel extremely excited for their products in the Nordic market. Already today, many of our customers use their products. As we now strengthen the collaboration with Atlassian, we expand our skills and offerings in the development segment, and software development. We want to offer a good start to get started quickly," says Krister Olsson, Business Area Manager for Transformation & Automation, Advania.

With top positions of the two recognized research companies Forrester and Gartner (Forrester for "Strongest Strategy" and Gartner for "Agile Planning Tools"), Atlassian has become the supplier of modern development organizations. Spotify and Klarna are among the list of Atlassian customers in Sweden. Atlassian does not have a traditional sales force and therefore works closely with local channel partners. During spring 2018, Advania became one of their Swedish Solution Partners and, from October, achieved the Silver level within the Solution Partner program.

"Advania is a supplier of IT services with extensive experience in ITSM, they are used to working with an Enterprise perspective. It will therefore be extraordinarily interesting for them to collaborate with a supplier of DevOps solutions", says Anna Liljeqvist, Channel Partner, Atlassian.

Advania will in the first year as silver partner invest in three of Atlassian applications: Jira, Jira Service Desk and Confluence. Advania, as a Silver Partner can offer all Atlassian products and provides installation, hosting, architecture, configuration, and licensing services. The price model for Atlassian's tools is based on the number of users and starts at ten dollars for ten users over a year.



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About Advania

Advania is a Nordic IT corporation, operating in 22 locations in Sweden, Iceland, Norway, and Denmark. The company focuses on helping customers to improve their performance with innovative use of best available IT platforms and services. Advania serves thousands of corporate customers, multinational enterprises, governments and public institutions, big, small and medium-sized companies in all aspects of society.

Advania traces its roots to 1939 when an Icelandic entrepreneur founded an office equipment repair workshop in Reykjavik. In the following decades, three separate branches of IT-companies evolved in three Nordic countries, Iceland, Sweden, and Norway. In 2012 they were braided into one and Advania was formed. For further information, please visit www.advania.com.