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## NEWS RELEASE

### Microsoft selected Advania as its Partner of the Year

***Microsoft selected Advania as its 2018 Partner of the Year in Iceland. Advania is pleased that its customers will enjoy the benefits of the company's excellent collaboration with Microsoft.***



The employees of Advania from left to right: Kristinn Eiríksson, Sigurður Friðrik Pétursson, Andri Már Helgason and Inga María Backmann together with Helga Dögg Björgvinsdóttir from Microsoft Iceland in the middle.

The recognition of the partnership with Advania is based on the shared focus of Microsoft and Advania on cloud-based solutions for information technology. Microsoft is transferring all its business systems to the cloud, and Advania is a leading force in cloud solutions in Iceland. Cloud solutions promote increased flexibility and provide companies with considerable savings as regards expensive investments in hardware and software. The customers of Advania, therefore, enjoy the benefits of such Microsoft solutions.

Advania is the largest Microsoft sales and service provider in Iceland and employs a large number of specially trained Microsoft experts. These experts provide general and consultancy services for all Microsoft products.



“We at Advania are extremely proud of being selected as the Microsoft Partner of the Year. We can provide our customers with greater operational flexibility through Microsoft’s products. We are extremely pleased when the solutions meet the needs of our customers,” says Kristinn Eiríksson, Managing Director, Business Solutions at Advania.

“The sales growth of Advania through CSP and growth in business software, together with the understanding that employees have of the cloud developments with Azure at the forefront, are the reasons why Advania is Partner of the Year. We tender our warmest congratulations to Advania for being awarded the title and look forward to our continued collaboration,” says Heimir Fannar Gunnlaugsson, CEO Microsoft Iceland.

**For more information, please contact:**

Ægir Már Þórisson, CEO of Advania Iceland, phone +354 864 9841, email:

[aegir.thorisson@advania.is](mailto:aegir.thorisson@advania.is)

**About Advania**

Advania is a Nordic IT corporation, operating in 22 locations in Sweden, Iceland, Norway, and Denmark. The company focuses on helping customers to improve their performance with innovative use of best available IT platforms and services. Advania serves thousands of corporate customers, multinational enterprises, governments and public institutions, big, small and medium-sized companies in all aspects of society. Advania traces its roots to 1939 when an Icelandic entrepreneur founded an office equipment repair workshop in Reykjavik. In the following decades, three separate branches of IT-companies evolved in three Nordic countries, Iceland, Sweden, and Norway. In 2012 they were braided into one and Advania was formed. For further information, please visit [www.advania.com](http://www.advania.com).