



King of Nordic Championship is back with a new season starting 25th October

We are extremely proud to announce Season 17 of the beloved King of Nordic.

The Nordic region's largest CS:GO tournament "King of Nordic Championship" is returning with a new season. Once again this is made possible with our fantastic sponsor Cooler Master. Cooler Master have really shown that they are dedicated in growing esports in the nordic. As the last season we will broadcast the local qualifiers that have been super interesting and we expect nothing else from season 17. As usual the weekly final takes place on Fridays and are hosted by Jesper "kreativ" Sedendahl and Gustav "kronvall" Kronvall. King of Nordic Championship fills the gap between amateur and professional teams and offers new talents the chance to be discovered overnight. Several elite players such as REZ, Magisk, sergej have played in the King of Nordic Championship before being picked up by the top teams. After more than 250 broadcasts, the tournament is a natural part of the Nordic esports scene and ESEN eSports most appreciated production.

SCHEDULE

- DANISH FINALS: Sundays 13:00 (Broadcast from quarter finals)
- NORWEGIAN FINALS: Sundays 15:00 (Broadcast from quarter finals 18:00)
- SWEDISH FINALS: Mondays 18:00 (Broadcast from quarter finals)
- FINNISH FINALS: Tuesdays 18:00 (Broadcast from quarterfinals)
- NORDIC FINALS: Fridays 19:00

THIS SEASON

- You have to win 5 weeks in a row to claim the "King of Kings" title. We will host a qualifier in each country every week. (Even if a country has the throne.) Two teams from the same country can play in the grand final. We will start the two first matches at the same time on two servers at 19:00. One match will be streamed. Which match will be decided via a video LIVE POLL on www.Facebook.com/kingofnordic starting Fridays afternoon 15:00-17:00. The country that gets the most votes will be streamed on www.twitch.tv/kingofnordic So make sure to vote for your country!
- You will win €500 cash for winning each week.
- Teams choose the map 100% via a ban process.
- Winner interviews in the nordic finals after each match on Discord.
- All production, qualifiers and finals will be streamed from a home studio due to Covid-19.

"King of nordic is very special to me and I love it with all my heart. Having sponsors like Cooler master is inspiring and makes it possible to give amateurs a chance to grow and compete. Sponsors a side KoN has the best community partners and staff in the world and their passion and hard work is unique. We aren't competing with other tournaments with millions in prize money and never will. King of Nordic brings other values that i think is much more important." - Says Christer "MrMouse" Körnbäck, Founder of King of Nordic.

COOLER MASTER

We have never had such a level of engagement and activity from a sponsor that Cooler Master have shown in Season 16. Every week they help posting, pushing and watching the broadcasts and we couldn't be more happy to continue our partnership.

KING OF NORDIC

King of Nordic "KoN" is an open Nordic championship with national qualifier tournaments in Sweden, Norway, Denmark and Finland, which ends with a weekly final between the countries. The final format is "King of the hill" which means that the winning nation remains on the throne as a champion in anticipation of next week's challenger. The ruling champions increase their prize pool every week and present a bigger and more

prestigious target for the other contestant nations to finally claim the “King of Kings” title after 5 consecutive weeks on the throne.

For all dates and times [click here](#)

PRESS CONTACT:

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ABOUT KON

King of Nordic "KoN" is an open Nordic championship with national qualifier tournaments in Sweden, Norway, Denmark and Finland, which ends with a live weekly finale between the countries. The final format is "King of the hill" which means that the winning nation remains on the throne as a champion in anticipation of next week's challenger. The ruling champions increase their prize pool every week and present a bigger and more prestigious goal for the other contestant nations.

ABOUT ESEN

ESEN is a Nordic broadcasting and production company in esports with a complete infrastructure for arranging and producing esports, which includes its own esports arena, event venue, tournament platform, studio and TV production with over 300 broadcasts in the back. ESEN eSports are experts in live production and the company behind the Nordic region's largest esports tournament "King of Nordic" under their own brand, but also take on external production assignments for organizers and game developers. ESEN eSports is listed on the Spotlight Stock Market and has its premises in Bromma, Stockholm.

ABOUT COOLER MASTER

Cooler Master is a global leader in designing and manufacturing innovative gaming peripherals and computer components. With a proven track record, Cooler Master is driven by passion for the things that make building a PC a rewarding experience and sustained by a vision that can reinvent the way machines are designed, made, and used to make the ultimate gaming experience. Cooler Master is committed to bringing customers and fans the utmost in choice and control.