

ARTIFICIAL SOLUTIONS

Artificial Solutions and Telefónica Deutschland / O2 Sign Conversational AI Agreement

Artificial Solutions® (SSME: [ASAI](#)), the leading specialist in [Conversational AI](#) (CAI) for the enterprise, today announced that Telefónica Deutschland / O₂, one of the leading integrated telecommunications providers in Germany, have penned a new three year Conversational AI deal for the German market.

[Artificial Solutions](#) will provide its cloud-based integrated development environment for Microsoft LUIS' customers, LUIS^Teneo.

Telefónica Deutschland/ O₂ will initially cater for German and Turkish and has the possibility to expand its reach, as LUIS^Teneo has the functionality to add further languages as you go.

Per Ottosson, Artificial Solutions' CEO said, "We are honored that Telefónica Deutschland / O₂ has selected Artificial Solutions Conversational AI platform for the German market".

About Telefónica Deutschland / O₂:

Telefónica Deutschland offers telecommunications services for private and business customers as well as innovative digital products and services in the fields of the Internet of Things and data analytics. The company is one of the leading integrated telecommunications providers in Germany. In mobile communications alone, Telefónica Deutschland / o2 serves more than 42.9 million mobile lines (excluding M2M - as of December 31, 2020). No other German network operator connects more people. Under its core brand o2 and various secondary and partner brands, the company sells postpaid and prepaid mobile communications products with innovative mobile data services. The basis for this is the mobile communications network based on a highly resilient GSM, UMTS and LTE infrastructure. At the same time, the company is building a powerful and energy-efficient 5G network. Telefónica Deutschland also provides telephony and high-speed internet products based on various technologies in the fixed-network field. Telefónica Deutschland Holding AG has been listed in the Prime Standard segment of the Frankfurt Stock Exchange (TecDAX) since 2012. In the 2020 financial year, the company generated revenue of EUR 7.5 billion with approx. 8,200 employees. The company is majority-owned by the Spanish telecommunications group Telefónica S.A., headquartered in Madrid. With business activities in 12 countries and a customer base of around 345 million connections, the group is one of the largest telecommunications providers in the world.

About LUIS^Teneo:

LUIS^Teneo is a powerful and user-friendly developer and run time environment for Conversational AI (CAI) that combines MS LUIS' intent recognition APIs with Artificial Solutions' intellectual property and linguistic approach. Based on developer feedback, it is explicitly designed to increase the productivity of organizations who build Conversational bots, allowing them to easily build, maintain, and scale enterprise-grade solutions, no matter the size or scope of their project.

LUIS^Teneo aims to be the most efficient tooling to use across the entire Conversational bot lifecycle. Proficient builder teams can speed up development and deployment; they can effortlessly go from Rapid-Prototyping to production to maintenance and continuous improvement. Our goal is that our clients can have the most technical, low risk, and resource efficient, conversational bot projects so that

they can collaborate across their company and free up time for innovative implementation.

With LUIS^Teneo, it is easy to add up to 84 new languages and reuse the knowledge you build across different regions and use cases. Its Cloud architecture and SaaS-based offering makes it easier for companies to start small, and then scale their solutions for high volumes and across multiple channels & languages. LUIS^Teneo also connects to all major systems through over 20 channel, front and back-end connectors.

This disclosure contains information that Artificial Solutions International AB is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 30-04-2021 14:32 CET.

For further information:

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About Artificial Solutions

[Artificial Solutions](#)® (SSME:ASAI) is the leading specialist in Conversational AI. We enable communication with applications, websites and devices in everyday, humanlike natural language via voice, text, touch or gesture input.

Artificial Solutions' advanced conversational AI Teneo®, allows business users and developers to create sophisticated, highly intelligent applications that run across 84 languages and dialects, multiple platforms and channels in record time. The ability to analyse and make use of the enormous quantities of conversational data is fully integrated within Teneo, delivering unprecedented levels of data insight that reveal what customers are truly thinking.

Artificial Solutions' conversational AI technology makes it easy to implement a wide range of natural language applications such as virtual assistants, conversational bots, speech-based conversational UIs for smart devices and more. It is already used daily by millions of people across hundreds of private and public sector deployments worldwide. For more information, please visit www.artificial-solutions.com

Artificial Solutions International is listed on Nasdaq First North Growth Market in Stockholm with short name ASAI. Erik Penser Bank is the Company's Certified Adviser (www.penser.se, tfn +46 (0) 8-463 83 00, e-post certifiedadviser@penser.se).

For more information, please visit www.artificial-solutions.com.