

ARTIFICIAL SOLUTIONS

Artificial Solutions to Highlight the Future of Conversational AI & SaaS-Business Models at Redeye Seminar

Artificial Solutions® (SSME:ASAI) the leading specialist in enterprise-strength Conversational AI, announced today that the company CEO, Per Ottosson will be discussing the importance and market opportunities of transitioning to a SaaS-business model at the upcoming [Software as a Service](#) webinar hosted by Redeye on April 14th 2021.

With twenty speakers participating in the webinar, the event will provide institutional investors with insights to learn more about ongoing secular growth trends, including the shift from on-premise enterprise infrastructure to the Cloud, consumerization of IT, and the rise of the subscription economy and investor cravings for recurring revenue.

During his presentation, Per will examine how Artificial Solutions has leveraged the shift to a SaaS-business model and the new strategies the company has taken to stay ahead of the market.

“The Conversational AI market is growing vertiginously, and businesses must build and expand their strategies in such a high-growth area of the market” said Per Ottosson, CEO at Artificial Solutions. “Part of these new changes come from focusing on the delivery and management of scalable, flexible and affordable subscription-based software in the cloud, rather than on-premise software.”

The webinar will also be an opportunity to learn more about [LUIS^Teneo](#), the recently launched SaaS-based development suite and bot engine integrating the Conversational IDE and Runtime of Teneo with Microsoft LUIS that allows developers to build, scale and maintain LUIS-based bots with fewer resources, improving conversational bot ROI.

Artificial Solutions' award-winning development platform Teneo® allows developers and business users to collaborate and build humanlike conversational AI applications.

Running over any channel, device or service, Teneo is the most extensive Conversational AI language platform in the market, delivering [CAI solutions in 84 languages](#) and providing built-in language support that covers close to 40% of the world's population.

For more information, please visit: <https://www.redeye.se/events/803046/theme-software-as-a-service-saas-apr-14th>

About Artificial Solutions

[Artificial Solutions®](#) (SSME:ASAI) is the leading specialist in Conversational AI. We enable communication with applications, websites and devices in everyday, humanlike natural language via voice, text, touch or gesture input.

Artificial Solutions' advanced conversational AI Teneo®, allows business users and developers to create sophisticated, highly intelligent applications that run across 84 languages and dialects, multiple platforms and channels in record time. The ability to analyse and make use of the enormous quantities of conversational data is fully integrated within Teneo, delivering unprecedented levels of data insight that

reveal what customers are truly thinking. Artificial Solutions' conversational AI technology makes it easy to implement a wide range of natural language applications such as virtual assistants, conversational bots, speech-based conversational UIs for smart devices and more. It is already used daily by millions of people across hundreds of private and public sector deployments worldwide.

For more information, please visit www.artificial-solutions.com