

ARTIFICIAL SOLUTIONS

Artificial Solutions Welcomes Swisscom as Webinar Special Guest

Stockholm, Sweden, (2 April 2020) – [Artificial Solutions](#)® (SSME:ASA), the leading specialist in enterprise-strength conversational AI, announced today that Swisscom is making a special guest appearance at the next webinar to discuss how it uses conversational AI to deliver intelligent voice assistance in multiple languages to its Swisscom Box customers. Developed using Teneo, the conversational AI application allows users to control various Swisscom TV functions including switching channels, searching for content or launching a Spotify playlist, as well as controlling smart home devices integrated via the Swisscom Home app, such as a networked light source.

“Adapting to market demands has been a key driver behind many innovations in the telecommunications industry over the years and today is no different. Conversational AI offers telcos not just a way to stand out in a crowded marketplace, but the ability to deliver value back to the business with a wealth of new opportunities,” says Nina Carey-Hodges, Senior Director Strategic Partnerships at Artificial Solutions.

Join Robert Kellner and Nina Carey-Hodges of Artificial Solutions and Roger Dill of Swisscom as they discuss the challenges the telecom industry is currently facing and how conversational AI can help. They’ll look at how intelligent assistants can reduce friction in the customer journey to improve the customer experience and deliver a personalised service 24/7.

The webinar will take place on the 7 April 11am CET. To reserve your place [click here](#).

About Artificial Solutions International AB

[Artificial Solutions](#) (SSME:ASA) is the leading specialist in enterprise-strength conversational AI, a type of artificial intelligence that enables people to communicate with applications, websites and internet-connected devices in a human-like manner through voice, text, touch or gesture interaction.

The Company’s advanced AI platform, Teneo, makes it possible for larger global corporations to collaborate with developers and together create sophisticated and highly intelligent conversational AI applications that runs over 35 languages, on multiple platforms and communication channels. The ability to analyze and benefit from the huge amount of conversation data is completely integrated into Teneo, which allows for unmatched insight into the customers’ behaviors.

Artificial Solutions’ technology for conversational AI makes it easy to implement a wide spectrum of applications with natural language, such as virtual assistants, chatbots, voice-based conversational interfaces for smart devices, and more. The technology is already used by millions of people today in hundreds of implementations within both the public and private sector globally. For more information, please visit www.artificial-solutions.com.