

# ARTIFICIAL SOLUTIONS

## Artificial Solutions and Mabinology Announce Partnership Agreement

Stockholm, Sweden, Date 2019 – [Artificial Solutions® \(SSME:ASAI\)](#), the leading specialist in enterprise-strength conversational AI, announced today a new partner agreement with [Mabinology](#), one the leading AI service providers in China's special administrative regions (SAR) of Hong Kong and Macau.

With an established presence in delivering chatbot applications to enterprises in the area, Mabinology brings a high level of expertise in building and deploying conversational applications. Together, with Artificial Solutions' advanced conversational AI development platform, Teneo, the two companies are ideally positioned to take advantage of the growing demand for natural language interfaces.

“Indications such as [China now outstripping the US in the smart speaker market](#) demonstrate how fast the conversational AI landscape is changing,” says Chris Tew, VP Asia Pacific Region for Artificial Solutions. “The need for conversational AI applications that deliver meaningful customer experiences has never been greater and we welcome the opportunity to work with a company of Mabinology's caliber to help enterprises maximize the potential of the technology.”

The relationship will allow Mabinology to use Teneo to develop enterprise-strength conversational AI applications for a wide range of industries. Teneo differentiates itself from competitive products by providing a humanlike conversational experience while providing businesses with the features and capabilities needed to scale applications easily across channels, devices and geographic regions.

Combined with its ability to integrate into other emerging technology such as Robotic Process automation (RPA) and mixed reality, Teneo is ideally suited for use throughout an entire organization from customer service applications to human resources.

“The conversational AI market is maturing,” says Kenneth Chung, Head of Sales & Co-Founder of Mabinology. “Enterprises want conversational AI technology to not only increase customer satisfaction but to also be able to scale easily as the business grows. Working with Artificial Solutions allows us to help organizations meet those demands.”

### About Mabinology

Established in Hong Kong SAR, Mabinology is one of the advanced business AI/software solution providers specialized in providing innovative solutions for data-driven marketing and customer engagement.

Powered by world-class Artificial Intelligence (AI) and Cloud Computing technologies, our leading AI solution platform (ELAIN®) and subject matter experts empower customers with advanced technologies and tools to rapidly reinvent, deploy and extend their AI strategies and applications to create unprecedented competitive advantages to meet their strategic business needs. For more information visit [www.mabinology.com](#)

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Artificial Solutions® is the leading specialist in enterprise-strength conversational AI, a form of Artificial Intelligence that allows people to communicate with applications, websites and devices in everyday, humanlike natural language via voice, text, touch or gesture input.

Designed for the global enterprise, Artificial Solutions' advanced conversational AI platform, Teneo®, allows business users and developers to collaborate on creating sophisticated, highly intelligent applications that run across 35 languages, multiple platforms and channels in record time. The ability to analyze and make use of the enormous quantities of conversational data is fully integrated within Teneo, delivering unprecedented levels of insight that reveal what customers are truly thinking.

Artificial Solutions' conversational AI technology makes it easy to implement a wide range of natural language applications such as virtual assistants, chatbots, speech-based conversational UIs for smart devices and more. It is already used daily by millions of people across hundreds of private and public sector deployments worldwide. For more information, please visit [www.artificial-solutions.com](#).