



Beckers the First Coil Coatings Company to Receive GreenPro Certificate

Jaipur/India, October 26, 2017 – Beckers Group is the first coil coatings company to receive the GreenPro Certificate, a product certification given by the Confederation of Indian Industry (CII-GBC), that recognizes Beckers' Beckry®Therm paint systems as sustainable throughout their life cycle. The award ceremony took place at the annual Green Building Congress 2017, India's flagship event on green building.

The certificate is valid for two years and can then be renewed; it aims to enable builders and architects to make an informed choice about sustainable products. During the approval process, the CII-GBC checked Beckers' quality management system, production facilities and the product functionalities regarding their sustainability. The unique properties of Beckry®Therm to save energy with enhanced durability make the coating extremely suitable for green building projects.

"It is a great honor to receive the GreenPro Certificate. We are proud to see that our continuous commitment to sustainability is rewarded and that we are the first paint manufacturer in the coil coatings industry to receive this certification," says Rajesh Mehrotra, Managing Director, Berger Becker Coatings India.

"Environmental responsibility is an integral part of our company. We aim to shape our society's sustainable development and the GreenPro Certificate is an important milestone in Beckers' journey towards a more sustainable world," adds Chetan Prakash, Vice President, R&D and Works, Berger Becker Coatings India.

The GreenPro Certificate is product-specific. Beckers Group received the certificate for BeckryTherm PVDF and BeckryTherm SDP.

More about the Confederation of Indian Industry - Sohrabji Godrej Green Business Centre and the GreenPro Certificate:

<http://www.greenbusinesscentre.com/site/ciigbc/index.jsp>

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About Beckers Group

The Beckers Group is a leading worldwide supplier of industrial coatings and the global market leader of coil coatings. Beckers is focused on developing sustainable coatings – our vision is to become the most sustainable industrial coatings company in the world. Our expertise is based on our long history dating back over 150 years. Our organization is global, ensuring fast service to customers from 24 locations in 19 countries with worldwide around 1,800 employees. Berger Becker Coatings Pvt Ltd is a joint venture of Beckers Group and India's Berger Paints.

About Beckry®Therm

Beckry®Therm coil coatings technology has been designed to maximize building envelope thermal control performance and can be used in a wide range of applications and colors. Beckry®Therm has an outstanding functional sustainability: When less solar energy is absorbed the building does not heat as fast. Subsequently less air conditioning is needed. With those characteristics, Beckry®Therm has a direct impact on the global warming. The Beckry®Therm app visualizes the effects the coating has: By selecting your building location, angle of the roof, building's insulation and your choice of cladding color you can estimate the possible energy cost-saving when choosing Beckry®Therm.

<http://beckers.link/BT-AppStore>
<http://beckers.link/BT-GooglePlay>