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ASPIRE GLOBAL'S PLATFORM IS NOW LIVE WITH ITS FIRST PAY N PLAY OPERATOR IN FINLAND

Aspire Global has launched its first Pay N Play operator, with two more popular operators going live with Pay N Play on Aspire Global's platform next week. Players in Finland can now sign-up instantly.

The popular Pay N Play solution enables new customers to register and deposit quickly and safely without the earlier lengthy registration process. Login is also made simpler and faster since customers can use their Bank ID for log in.

With Pay N Play, both deposits and withdrawals can be made instantly, which gives customers more control and simplifies the overall process. At the same time, the strongest registration and security protocols through the KYC requirements are retained with data directly from the customer's bank.

Aspire Global has chosen to provide Trustly's Pay N Play solution in Finland. The special approach of Aspire Global's technology enables the same site to be available in different markets, compatible with different type of solutions.

Yoel Zuckerberg, VP Product at Aspire Global, said: "Pay N Play has revolutionized the registration experience for players and enables higher conversion and retention rates. I'm very happy that our platform operators now are able to benefit from this strong product proposition in Finland."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in over 40 regulated markets spanning Europe, Latin America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.