

PRESS RELEASE OCTOBER 7TH 2019

ASPIRE GLOBAL HAS FINALIZED THE ACQUISITION OF PARIPLAY, THE LEADING GAME AGGREGATOR PLATFORM

Aspire Global Plc has finalized the acquisition of B2B group Pariplay for €13.1 million in cash, according to the initial conditions announced on June 28th 2019. Pariplay operates one of the leading game aggregator platforms worldwide, including their own game studios, providing operators with access to thousands of game titles from leading game producers. The acquisition of Pariplay allows Aspire Global to control yet another crucial part of the iGaming value chain – creating synergies, broadening the game portfolio and providing a channel to distribute and sell propriety games outside Aspire Global’s partner network. The transaction is expected to have a positive effect on the company’s EBITDA as of 2020.

Aspire Global has finalized the acquisition of 100% of the shares GMS Entertainment Ltd, owner of Pariplay, for €13.1 million in cash, as agreed on June 28th 2019. Following the anticipated approval by the authorities, the transaction has now been closed according to the initial conditions and Pariplay group has been consolidated under Aspire Global’s financial statements.

Pariplay is a leading B2B iGaming provider, operating one of the largest content aggregating platforms and producing successful casino content in their own game studios. Their game portfolio includes hundreds of proprietary game titles complemented by more than 2,000 games from leading third-party providers. The game portfolio is certified for several regulated markets in Europe, including Denmark which will be launching shortly. Moreover, Pariplay has cleared an iGaming certification for New Jersey, representing a potential growth opportunity for Aspire Global. The acquisition of Pariplay strengthens Aspire Global’s B2B-business through external game sales – accelerating growth, creating synergies and saving costs with expected positive effect on overall EBITDA as of 2020. For 2019 however, the transaction is not expected to have any material effect on Aspire Global’s financial results.

“We are excited to welcome the Pariplay team to Aspire Global. The acquisition of Pariplay is in line with our M&A-strategy focusing on B2B-growth and external game sales. The integration of Pariplay grants us control of yet another crucial part of the iGaming value chain – cutting costs, broadening the game portfolio and providing a channel to sell and distribute propriety games outside Aspire Global network. Moreover, Pariplay holds an iGaming license for New Jersey, which could act as the spearhead of our future efforts to enter the US market”, says Tsachi Maimon, CEO at Aspire Global.

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ABOUT THIS INFORMATION

This is information that Aspire Global is obliged to make public pursuant to the EU Market Abuse Regulation (MAR). The information was submitted for publication by the contact person above at 4:15 pm (CEST) on October 7th 2019.

ABOUT PARIPLAY LTD.

Pariplay is a leading B2B-company founded 2010 providing iGaming operators, land-based casinos and lotteries with game content. Pariplay operates one of the leading game aggregator platforms worldwide, including their own game studios, providing operators with access to hundreds of proprietary games in addition to thousands of game-titles from other leading game producers. The company is licensed and regulated by the Gibraltar Gambling Commission, Malta Gaming Authority, the UK Gambling Commission, and the Connecticut State Government's Gaming Division. The Gaming Systems, RNG and all games are certified and tested by leading testing labs to meet the highest industry standards.

ABOUT ASPIRE GLOBAL

Founded in 2005, Aspire Global offers a comprehensive iGaming solution for operators and white labels, including a complete suite of services for casino and sportsbook, multilingual CRM, payments and risk control, support call center, VIP management, acquisition optimization and a robust, market-leading platform. Aspire Global also holds licenses in regulated markets including Denmark, Ireland, Malta, Portugal, Sweden and the UK. Aspire Global is listed on NASDAQ First North Premier under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.