



Netmore Group joins board of directors for LoRa Alliance[®]

Netmore Group, the pan-European LoRaWAN[®] Operator, is pleased to announce its membership in the board of directors for the LoRa Alliance, the open, non-profit association focused on promoting the global adoption of LoRaWAN technology.

The LoRa Alliance includes dynamic ecosystem of device makers, solution providers, system integrators and network operators collaborating to deliver interoperability needed to scale IoT across the globe, using public, private, and hybrid networks. This work contributes to a development that aligns well with Netmore's strategic position as a pan-European LoRaWAN operator.

"We are honored and grateful for the opportunity to join the board of directors for the LoRa Alliance, an organization that has been instrumental in advancing the adoption of LoRaWAN technology worldwide.

As a pan-European LoRaWAN Operator with a strong commercial momentum, we are convinced that our position and our ambitions harmonize with the vision of the LoRa Alliance. A lot of important work has been done, while at the same time we believe that we can contribute to the technology being established around Europe to an even greater extent.

We are committed to leveraging our expertise, experience, and resources to help drive the proliferation of IoT solutions that benefit the LoRa ecosystem and communities across Europe",
says Ove Anebygd, CEO, Netmore Group

"I am very excited to welcome Netmore Group to the Board of Directors of the LoRa Alliance. The company's expertise lies in driving digitalization and scaling pan-European LoRaWAN network solutions. With its history and background in networking and IoT, Netmore's presence on the Board will strengthen our efforts in Europe and help further LoRaWAN adoption,"

Donna Moore, CEO and chairwoman of the LoRa Alliance

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Netmore Group is an IoT network operator, building the leading Pan-European LoRaWAN network. We offer a reliable solution and leading connectivity expertise for efficient measuring, monitoring and optimisation of resource use. With 10 years in the industry, we have a solid track record, operating borderless on the European market. Netmore group's main owner is the Nordic infrastructure investor Polar Structure.

Netmore Group was founded in 2010 in Sweden and is listed on Nasdaq First North Growth Market since 2017. Redeye AB is the company's certified adviser.

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