

*Press information – for immediate release*

## Navetti PricePoint™ 4.8 is now available!



Navetti today announces the release of Navetti PricePoint™ 4.8, the latest version of Europe's leading price optimization software. The new version offers a wide range of new features that help companies around the world master their strategic and tactical pricing by seamlessly integrating Navetti's advanced business intelligence software with their enterprise systems and IT platforms.

The average Navetti PricePoint customer manages 28 million price points, i.e. the number of individual prices that exist when accounting for the range of products, markets, currencies and commercial conditions. Among the new features, users are now able to:

- save advanced searches as dashboard alerts
- do even more advanced simulations based on future cost and value
- provide even more options and flexibility when rearranging product and price structures
- allow sales companies more autonomy in simulating and setting local prices
- customize the approval framework for when and how prices should be deemed valid

All versions of Navetti PricePoint™ are ISO 27001/IEC certified, and SOC 1 & 2 – type 2 compliant.

[Invitation to webinar presentation of Navetti PricePoint 4.8](#)

The new release, Navetti PricePoint™ 4.8, will be presented in a webinar on Tuesday October 10th at 10am CET. To join the webinar, please register by emailing [info@navetti.com](mailto:info@navetti.com).

#### **ABOUT NAVETTI**

Navetti offers a unique combination of advanced price optimization software and consulting expertise. Navetti PricePoint™ is the acclaimed software suite, an essential tool for day-to-day price optimization across all aspects of pricing strategy. This is supported by the expertise of the consultants at Navetti Consult™ that help customers achieve increased profits faster through insightful value-based pricing strategies and rapid system deployment. Originally developed to solve the complex pricing challenges in large international B2B markets, Navetti's approach of Operational Pricing is today equally at home in B2C e-commerce applications, as demonstrated by a large and growing number of blue-chip customers.

For more information, please contact:

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