

Tecnotree opens a new Customer Experience Center in Dubai and strengthens partnership with MTN

Finland – 12 December 2019: Tecnotree, a global provider of business management solutions for the telecom industry, recently inaugurated its first Customer Experience Center in a new office in the heart of JLT, business district of Dubai. In this new Customer Experience Center, customers will be able to experience the cutting-edge Digital BSS Suite 5 products in an interactive manner. The opening ceremony was attended by Jens Schulte-Bockum, Group Chief Operating Officer, MTN, Nikos Angelopoulos, Group Chief Information Officer, MTN, Seppo Keränen, Commercial Counsellor at Business Finland and other dignitaries.

The presence of MTN leadership team reaffirms the long-term relationship of two decades with Tecnotree and continuation of the trusted partnership in the future with roll-out of Digital BSS Suite 5 within the MTN group, the first of which has already started in Ghana with the completion of deployment of Tecnotree's open-source based Digital Billing Engine.

The investment in a new facility is in line with Tecnotree's strategy of being adequately prepared for digital disruption and facilitates the company's commitment to support its customers on a transformation journey from being a traditional Communications Services Provider to a Digital Services Provider.

"Our new Customer Experience Center in Dubai will provide first-hand experiences of our new and emerging products to our customers and significantly strengthen our presence in the Middle-East & Africa region. The new facility is the outcome of our unshakeable commitment to offering our valued customers increased convenience and unlimited access to world-class products and solutions. It is an important milestone in Tecnotree's digital journey as it enables the company to provide bold visual experience and serves as a testament of our commitment to embrace the new world of digital." said **Padma Ravichander**, CEO, Tecnotree.

"We are delighted to work with Tecnotree as the strategic partner to implement a Digital BSS stack as part of our BRIGHT strategy. We plan to digitally connect Africa over the next three years through our OXYGEN program that aims to deliver brighter lives with greater coverage & connectivity across Africa as well as greater economic growth and employment. Tecnotree, our long-standing partner in this journey, will help us transform our current BSS stack to a digitally enabled modern platform that will help us deliver these services in a faster and agile way", says **Charles Molapisi**, MTN Group CTIO.



FURTHER INFORMATION:

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ABOUT TECNOTREE

Tecnotree is a global provider of telecom IT solutions for the management of products, customers and revenue. Tecnotree helps Communications Service Providers to transform their business towards a marketplace of digital services. Tecnotree empowers service providers to monetize service bundles, provide personalized user experiences and augment value throughout the customer lifecycle. With around 600 telecom experts, Tecnotree serves around 90 service providers in around 70 countries. Tecnotree is listed on the main list of NASDAQ Helsinki with the trading code TEM1V.