

Press release
2 October 2020



Realfiction announces a live virtual presentation and Q&A on its patent pending ECHO display technology

Realfiction Holding AB (“Realfiction” or the “Company”) announces that the Company will host a live virtual event on 7 October 2020, at 14:00 focusing on its ECHO display technology. The event will be accessible via Realfiction’s website, www.realfiction.com.

The virtual ECHO presentation will be led by Steen Iversen, Realfiction’s Director of Advanced Display Technology and introduced by Clas Dyrholm, Founder and CEO. For those unable to attend the event, the presentation will be recorded and made available on the Company’s website for later viewing.

During the presentation, Steen Iversen will explain the core principles of the ECHO technology, as well as how and why it has several major advantages over the current lightfield technology and holds the potential for low-cost mass production. Additionally, a short explanation of the ongoing international patent process will be provided. The presentation will not include any new information such as partnerships, licensing agreements, plans to complete or financing plans.

“The Realfiction team is looking forward to hosting this live event that will allow investors and other interested parties to learn more about our immersive ECHO technology. During the Q&A session, participants will be able to ask us ECHO-related questions,” says Realfiction’s CEO Clas Dyrholm.

A detailed roadmap for the completion of ECHO will be presented later this fall.

For more information about Realfiction Holding AB, please contact:

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About Realfiction Holding AB

Founded in Denmark in 2008, Realfiction is a leading innovator and provider of Mixed Reality solutions and services, a market estimated to reach USD 80 billion by 2025. Realfiction continues to invent technologies within Mixed Reality, with an intention to disrupt the industry by pursuing the vision of converting science fiction into real fiction. Realfiction Holding AB's share is publicly traded on Nasdaq Stockholm First North under the symbol "REALFI". The share's ISIN code is SE0009920994.