

Fidesmo in collaboration with Gemini Bracelets

Stockholm, the 25th of June 2020 – Fidesmo teams up with Gemini Bracelets, one of Europe’s fastest growing brands for men’s jewellery, to bring contactless payments to ‘smart’ jewellery.



Fidesmo today announces a collaboration with the Belgian jewellery brand Gemini Bracelets. The new Smartline collection contains a series of men’s bracelets with an NFC chip for contactless payments. With the payment service Fidesmo Pay integrated in the bracelet, the user will be able to connect a payment card and use it as a payment wearable. Initially, the Smartline collection will consist of three models and new models will be added to the collection before the end of the year.

The Smartline collection will be sold online on the Gemini website and via their retail network in Belgium. Users will be able to connect a payment card in the check-out when purchasing the wearable. For detailed information on which cards that can be connected, go to fidesmo.com/pay.

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About Fidesmo

Fidesmo makes it possible to connect contactless services, such as payment, public transport tickets, office/hotel and car keys, to both passive and active devices. The wearable payment service Fidesmo Pay launched in 2019 together with several fashion brands, providing wearables with payment functionality. The Swedish technology company provides a streamlined integration process for manufacturers to add contactless services to their devices and for contactless service providers to distribute their services without any hardware overhead to many devices. Fidesmo was founded in 2013 and has its headquarters in Stockholm and R&D offices in Madrid. Read more about us at fidesmo.com

About Gemini

Gemini is one of Europe's fastest growing brands for men's jewellery. This young brand makes each bracelet in Belgium by people with a mental or physical disability. They prove that companies can deliver great quality and do good at the same time. Their focus on quality and their social engagement has made Gemini grow from a local brand into a European hype since 2013. Their products are currently sold in more than 1.000 resellers worldwide.