

Fidesmo and Eika Kredittbank collaborates in Norway

Oslo, 29th of October 2019 - Fidesmo and Eika Kredittbank start a collaboration in the Norwegian market, making the wearable payment offering Fidesmo Pay available for all Eika Kredittbank Mastercard holders.

Fidesmo today enters the Norwegian market with their first Norwegian bank collaboration when Eika Kredittbank launches Fidesmo Pay. The collaboration means that Eika customers with a Mastercard can connect it to a Fidesmo enabled wearable to tap and pay. Fidesmo enabled wearables are offered by several fashion brands, the Norwegian watch brand Berg Watches being one of them.

- We are glad to expand our Fidesmo Pay offering in Norway and to continue the journey to bring contactless services together with an established bank such as Eika in the Norwegian market, says Mattias Eld, CEO and co-founder at Fidesmo.

- In Eika we believe in providing our customers with the most convenient payment solutions, built on well proven international standards such as contactless technology and tokenization. Enabling our credit cards in Fidesmo Pay wearables and gadgets fits well with this vision, while still introducing a new and simple way of paying to our customers, says Sverre Skagestad, Manager Card Payment Schemes at Eika.

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About

Fidesmo makes it possible to connect contactless services, such as payment, public transport tickets, office/hotel and car keys, to both passive and active devices. The wearable payment offering Fidesmo Pay launched in 2019 together with several fashion brands, providing wearables with payment functionality. The Swedish technology company provides a streamlined integration process for manufacturers to add contactless services to their devices and for contactless service providers to distribute their services without any hardware overhead to many devices. Fidesmo was founded in 2013 and has its headquarters in Stockholm and R&D offices in Madrid. Read more about us at fidesmo.com.