



Fidesmo and Swedbank collaborates in Sweden

Stockholm, 25th of June 2019 - The wearable payment offering Fidesmo Pay is now available for Swedbank's and the Saving banks' private customers with a Mastercard debit card in Sweden.

Fidesmo and Swedbank start a collaboration in the Swedish market when Swedbank now launches Fidesmo Pay. This collaboration gives Swedbank's and the Savings banks' private customers with a Mastercard debit card, the opportunity to easily connect it to a wearable with Fidesmo functionality to tap and pay. Wearables with Fidesmo functionality – analog watches and watch straps among others – are provided by Nordic fashion brands such as TRIWA and Ur&Penn.

- We are very excited to collaborate with Swedbank. By this collaboration, a large part of private customers with Mastercard debit cards on the Swedish market will now gain access to use Fidesmo, says Mattias Eld, CEO and co-founder, Fidesmo.

The whole list of supported payment cards can be found on fidesmo.com/pay.

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About Fidesmo

Fidesmo makes it possible to add payment and other contactless services, such as public transport tickets, office/hotel keys, and loyalty schemes, to a single card or wearable. The Swedish technology company provides a streamlined integration process for manufacturers to add contactless services to their devices and for contactless service providers to distribute their services without any hardware overhead to many devices. Fidesmo was founded in 2013 and has its headquarters in Stockholm and R&D offices in Madrid. Read more about us at fidesmo.com.