



## Fidesmo and Nordea in new collaboration

**Stockholm, 20<sup>th</sup> of June 2019 – Nordea launches Fidesmo Pay for their Mastercard holders in Sweden.**

Fidesmo's payment offering Fidesmo Pay is now rolling out to more Swedish users as the company announces a new bank collaboration with Nordea for the Swedish market. Fidesmo Pay will be made available for all customers with Nordea Mastercard, giving them the opportunity to make quick and secure wearable payments. Wearables that connect with Fidesmo, provided by Nordic fashion brands such as Triwa, Ur&Penn and Berg Watches, are sold in over 100 stores throughout Sweden and online. Today and onwards these can now be connected to all Nordea's Mastercard holders in Sweden.

*- Fidesmo makes it easy for banks to offer a safe and convenient payment solution to their customers through Fidesmo Pay. We are extremely happy to collaborate with Nordea and to be part of the Nordea Wallet offering, says Mattias Eld, CEO, Fidesmo.*

*- We strive to always provide our customer in Nordea with the freedom to choose their preferred digital solution. We are therefore very pleased to have this collaboration with Fidesmo as their product provides a convenient payment solution and makes banking easier for our customers, says Erik Zingmark, Head of Transaction Banking, Nordea.*

The whole list of supported payment cards can be found on [fidesmo.com/pay](https://fidesmo.com/pay).

### Contact

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### About Fidesmo

Fidesmo makes it possible to add payment and other contactless services, such as public transport tickets, office/hotel keys, and loyalty schemes, to a single card or wearable. The Swedish technology company provides a streamlined integration process for manufacturers to add contactless services to their devices and for contactless service providers to distribute their services without any hardware overhead to many devices. Fidesmo was founded in 2013 and has its headquarters in Stockholm and R&D offices in Madrid. Read more about us on [fidesmo.com](https://fidesmo.com).

### About Nordea

We build strong and close relationships through our engagement with customers and society. Whenever people strive to reach their goals and realise their dreams, we are there to provide relevant financial solutions. We are the largest bank in the Nordic region and among the ten largest financial groups in Europe in terms of total market capitalisation with around 10 million customers. The Nordea share is listed on the Nasdaq Helsinki, Nasdaq Copenhagen and Nasdaq Stockholm exchanges. Read more about us on [nordea.com](https://nordea.com).