



Fast growing Fidesmo expands its footprint and opens in London

2018-01-22— To cope with growing customer demand, Fidesmo has hired John P Campbell to spearhead its UK launch plans in 2018. John is a seasoned commercial executive with retail, banking, payments and start-up experience. In a thirty-year career, he has held senior marketing and sales roles with Visa, NatWest, GE and Marks and Spencer.

Fidesmo has offices in Stockholm, Madrid and Germany, but partnerships and alliances with many global brands so sees opening an office in the UK and other major commercial centres as important next steps in its evolution.

For more information, please contact:

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About Fidesmo

Fidesmo makes it possible to add payments and other contactless services, such as public transport tickets, office and hotel keys, to a single card or wearable.

Fidesmo provides a streamlined integration process for manufacturers to add contactless services to their devices and for service providers to distribute without any hardware overhead. The company has been recognized as a Mastercard Approved Global Vendor, is included in the Mastercard Engage IoT Directory and among their customers are Telia Company and Sunfleet.

Fidesmo was founded in 2013 and has its headquarters in Stockholm and R&D offices in Madrid. Read more at fidesmo.com.

