



OmniCar AB: OmniCar has increased growth with new customers

During the last couple of weeks OmniCar has been announcing an increasing number of customers signing onto its solution. Last week was no different as the company continued its successful onboarding of new customers – all signed on standard conditions. The signings have been made in accordance with our business model stated in the press release on the 3 of september 2018.

OmniCar continues to impress the market with its innovative and flexible solution. Two of the latest customers to have signed onto the solution, RAF Motors and Globus Biler A/S, have both chosen OmniCar to help them increase their service agreement sales.

RAF Motors and Globus Biler A/S are two of the best-selling Hyundai and Mitsubishi dealerships in Denmark. Both dealerships needed a solution for selling service agreements and immediately turned to OmniCar.

One of the reasons why OmniCar SAM has been chosen as their service agreement solution is that it is very user-friendly for all employees. With OmniCar SAM, the new customers expect to triple their market penetration of service agreements because of the simplicity of the solution.

Claus T. Hansen, Group CEO of OmniCar Holding, says: "We are very pleased to welcome our new customers. These last couple of weeks have been very busy with a significant increase in new customers signing onto OmniCar SAM. According to our forecast, this will continue, but everybody is extremely focused and working hard. In just a few days, all new customers will be all set to go with a complete SAM solution."

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About Omnicar: The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Management) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before using customized additional services and subscription-based services that follow each car throughout its lifecycle.