

Press release
28 August 2018

Opel Norway has chosen OmniCar's solution to manage all its service agreements

The last couple of weeks have been busy for OmniCar. Numerous car dealers and workshops have signed contracts and now yet another acknowledged car brand will benefit from OmniCar's service agreement solution. Opel Norway has chosen OmniCar's solution to manage all service agreements for Opel's 60 car dealers in Norway.

Claus T. Hansen, Group CEO of OmniCar Holding, says: *"Opel is a highly popular brand in the Norwegian automotive industry, and we are very proud that Opel has chosen OmniCar and we are looking very much forward to helping them achieve a higher customer satisfaction and loyalty. I consider it as a very valid proof of concept for our solution. Now, our unique digital solution is in high demand from dealers and workshops from all over the Nordic region."*

With OmniCar as its service agreement provider, Opel can offer individual service agreements to its customers with a minimum of administration. The contract will take effect on 1 December 2018 when the solution has been implemented.

Contact Information

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About OmniCar

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Manager) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before, using customized additional services and subscription-based services that follow each car throughout its lifecycle.