

Press release

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OmniCar Holding AB: OMNICAR signs contract with one of the most well-known car dealers in South of Sweden

OmniCar is happy to announce the signing of an new important contract. This time Westmans Bilcenter, one of the most well-known and reputable pre-used car dealers in South of Sweden, has chosen OmniCar SAM to leverage the company's service offerings and stimulate sales.

Zdenek Tancibudek, CEO of Westmans Bilcenter, says: "We are very happy to have OmniCar as our service agreement provider. It has always been our ambition to offer individual service agreements to our customers and with OmniCar SAM we will be able to do that. OmniCar's platform requires a minimum of administration which allows us to focus on the customer."

Claus T. Hansen, Group CEO of OmniCar Holding, says: "Three contracts in one week is testament to the huge potential of our SAM solution. Westmans Bilcenter is one of the most modern and innovative pre-used car dealers in Sweden, and this is a great case to prove our solution towards car dealers and workshops. It fuels our ambitions on the Swedish market."

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About Westmans Bilcenter

Westmans Bilcenter is a modern and innovative brand-independent pre-used car dealer offering its customers favorable and safe solutions when purchasing a new car. Here you can always find Swedish-sold cars with well-documented information regarding service and ownership. We're striving for satisfied customers and our goal is to become a leading pre-used car dealer in Helsingborg and Ängelholms.

About Omnicar

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Manager) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before using customized additional services and subscription-based services that follow each car throughout its lifecycle.