



Press Release

Malmö, Sweden, 15 August 2019

Allan Junge-Jensen, Chief Financial Officer (CFO) and co-founder, to leave Boozt AB

Allan Junge-Jensen, Chief Financial Officer and co-founder has decided to leave Boozt AB by the end of January 2020 to pursue a career outside Boozt.

Allan Junge-Jensen has been with Boozt since 2011, when he joined the company as CFO. Allan was part of the team relaunching Boozt in 2011 and thereby founding Boozt.com as a multi-brand platform and the company as it is known today.

"I have truly enjoyed my time at Boozt. It has been very rewarding on both a professional and personal level with numerous great experiences. I am proud of the company we have created, and I leave the company in a strong position. Personally, I will now pursue a role with a more commercial profile" says Allan.

CEO Hermann Haraldsson says: *"Allan joined the company back in 2011 to take part in building the new Boozt. It has been a great partnership, sometimes almost like a marriage. But all good things come to an end. Allan wants to move on. It was always a part of our understanding, that Allan would move on once he thought that his job was done, and now he thinks it's time. We will miss him and be ever grateful for his contribution to building the company."*

A process to identify his replacement will be initiated.

For additional information, please contact:

Hermann Haraldsson / Group CEO / Phone: +45 20 94 03 95 / Email: heha@boozt.com

Allan Junge-Jensen / Group CFO / Phone: +45 4119 70 60 / Email: aij@boozt.com

Anders Enevoldsen / Head of IR & Corporate Comm. / Phone: +45 53 50 14 53 / Email: anen@boozt.com

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Boozt is a leading, fast-growing and profitable Nordic technology company selling fashion online. The Group generated net sales amounting to SEK 2.8 billion in 2018. Boozt offers its customers a curated and contemporary selection of fashion brands, relevant to a variety of lifestyles, mainly through its multi-brand webstore Boozt.com. The company is focused on using cutting-edge, in-house developed technology to curate the best possible customer experience. Besides Boozt.com, the company also runs the webstore Booztlet.com and retail stores Booztlet and Beauty by Boozt in Denmark. For more information, please visit booztfashion.com.
