

## Press release

Stockholm, December 2, 2025

# Proforma reporting of Essity's new business areas

Effective January 1, 2026, Essity's business areas will be as follows: Health & Medical, Personal Care, Consumer Tissue and Professional Hygiene. The new business areas reflect the organizational change being made to accelerate the company's growth rate and more rapidly achieve its financial targets. Essity will report in accordance with the new structure as of the interim report for the first quarter of 2026, and proforma financial reporting for 2023, 2024 and 9M 2025 is presented below.

The new business areas will replace the former business areas Health & Medical, Consumer Goods and Professional Hygiene.

### Business areas as of January 1, 2026

#### Health & Medical

Health & Medical encompasses the categories Incontinence Products Health Care and Medical Solutions. The offering includes incontinence products under the globally leading brand TENA and products in wound care, compression therapy and orthopedics under brands such as Leukoplast, Cutimed, JOBST, Actimove and Delta-Cast.

#### Personal Care

Personal Care encompasses the categories Incontinence Products Retail, Feminine Care and Baby Care. The offering includes incontinence products under the globally leading brand TENA, pads, panty liners, tampons, leakproof apparel, menstrual cups and skincare products under brands such as Libresse, Nosotras, Saba and Knix as well as baby diapers and baby care products under the brands Libero, Lotus and retailer brands.

#### Consumer Tissue

Consumer Tissue encompasses toilet paper, household towels, handkerchiefs, facial tissues, wet wipes and napkins. Products are sold under brands such as Lotus, Tempo, Zewa, Cushelle, Plenty, Regio and Familia, as well as under retailer brands.

#### Professional Hygiene

Professional Hygiene encompasses complete hygiene solutions, including toilet paper, paper hand towels, napkins, hand soap, hand lotion, hand sanitizers, dispensers, cleaning and wiping products as well as digital solutions, service and maintenance under the globally leading Tork brand.

## Financial reporting – proforma

Essity's proforma business area reporting for net sales, organic sales growth, gross margin excl. IAC, EBITA excl. IAC, EBITA margin excl. IAC, capital employed, ROCE excl. IAC and operating cash flow has been restated accordingly for the periods below:

Net sales, SEKm	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
<b>Health &amp; Medical</b>	6,883	6,723	6,936	20,542	28,599	27,729
<b>Personal Care</b>	7,927	7,763	7,984	23,674	33,006	31,972
<b>Consumer Tissue</b>	10,656	10,671	11,301	32,628	45,886	47,940
<b>Professional Hygiene</b>	9,183	9,003	8,757	26,943	38,067	39,481
<b>Other</b>	- 11	25	- 2	12	- 12	25
<b>Group</b>	<b>34,638</b>	<b>34,185</b>	<b>34,976</b>	<b>103,799</b>	<b>145,546</b>	<b>147,147</b>

Net sales by product category, %	9M 2025
<b>Health &amp; Medical</b>	<b>20%</b>
Incontinence Products Health Care	12%
Medical Solutions	8%
<b>Personal Care</b>	<b>23%</b>
Incontinence Products Retail	8%
Feminine Care	10%
Baby Care	5%
<b>Consumer Tissue</b>	<b>31%</b>
<b>Professional Hygiene</b>	<b>26%</b>

Net sales by region, %, 9M 2025	Europe	Latin America	North America	Other
<b>Health &amp; Medical</b>	66%	5%	17%	12%
<b>Personal Care</b>	49%	36%	9%	6%
<b>Consumer Tissue</b>	79%	19%	0%	2%
<b>Professional Hygiene</b>	46%	9%	41%	4%
<b>Group</b>	<b>61%</b>	<b>17%</b>	<b>16%</b>	<b>6%</b>

Organic sales growth, %	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
<b>Health &amp; Medical</b>	1.7	0.1	1.7	1.1	3.9	7.0
<b>Personal Care</b>	4.5	3.6	3.0	3.7	3.8	8.2
<b>Consumer Tissue</b>	-1.9	2.9	2.7	1.2	-2.0	1.0
<b>Professional Hygiene</b>	0.7	0.6	0.7	0.7	-2.5	9.1
<b>Group</b>	<b>0.9</b>	<b>1.9</b>	<b>2.1</b>	<b>1.7</b>	<b>0.2</b>	<b>5.8</b>

Gross margin excl. IAC, %	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
Health & Medical	43.8	43.7	44.4	44.0	44.9	40.3
Personal Care	40.9	42.2	42.3	41.8	42.4	39.1
Consumer Tissue	21.8	21.9	20.5	21.4	19.1	19.8
Professional Hygiene	32.5	31.7	31.0	31.8	31.7	28.8
<b>Group</b>	<b>33.4</b>	<b>33.4</b>	<b>32.8</b>	<b>33.2</b>	<b>32.7</b>	<b>30.3</b>

EBITA excl. IAC, SEKm	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
Health & Medical	1,260	1,159	1,231	3,650	5,509	4,037
Personal Care	1,110	1,120	1,198	3,428	5,045	4,333
Consumer Tissue	1,252	1,248	1,245	3,745	4,464	5,464
Professional Hygiene	1,676	1,525	1,413	4,614	6,829	6,288
Other	-242	-359	-381	-982	-1,503	-1,224
<b>Group</b>	<b>5,056</b>	<b>4,693</b>	<b>4,706</b>	<b>14,455</b>	<b>20,344</b>	<b>18,898</b>

EBITA margin excl. IAC, %	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
Health & Medical	18.3	17.2	17.7	17.8	19.3	14.6
Personal Care	14.0	14.4	15.0	14.5	15.3	13.6
Consumer Tissue	11.7	11.7	11.0	11.5	9.7	11.4
Professional Hygiene	18.3	16.9	16.1	17.1	17.9	15.9
<b>Group</b>	<b>14.6</b>	<b>13.7</b>	<b>13.5</b>	<b>13.9</b>	<b>14.0</b>	<b>12.8</b>

Capital employed, SEKm	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
Health & Medical	32,673	33,352	32,366	32,673	34,566	32,762
Personal Care	18,621	18,405	17,913	18,621	18,593	17,229
Consumer Tissue	35,512	35,442	34,180	35,512	36,700	34,780
Professional Hygiene	25,311	25,850	25,494	25,311	25,998	24,021
Other	2,172	2,335	-3,475 <sup>1)</sup>	2,172	3,653	1,958
<b>Group</b>	<b>114,289</b>	<b>115,384</b>	<b>106,478</b>	<b>114,289</b>	<b>119,510</b>	<b>110,750</b>

1) Of this amount, SEK 5,711m represents a liability relating to the dividend for Essity's shareholders paid on April 3, 2025, as decided at the Annual General Meeting on March 27, 2025.

ROCE excl. IAC, %	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
Health & Medical	15.3	14.1	14.7	15.1	16.3	11.7
Personal Care	24.0	24.7	26.2	25.6	28.1	24.1
Consumer Tissue	14.1	14.3	14.1	13.5	12.5	15.3
Professional Hygiene	26.2	23.8	22.0	25.3	27.1	23.6
<b>Group</b>	<b>17.6</b>	<b>16.9</b>	<b>16.7</b>	<b>17.1</b>	<b>17.6</b>	<b>16.4</b>

Operating cash flow, SEKm	2025:3	2025:2	2025:1	9M 2025	FY 2024	FY 2023
Health & Medical	1,471	398	1,232	3,101	4,859	3,680
Personal Care	1,133	654	215	2,002	4,369	4,199
Consumer Tissue	947	506	1,442	2,895	3,311	4,034
Professional Hygiene	1,880	490	1,054	3,424	6,149	7,330
Other	-107	-508	-178	-793	-1,446	-1,558
<b>Group</b>	<b>5,324</b>	<b>1,540</b>	<b>3,765</b>	<b>10,629</b>	<b>17,242</b>	<b>17,685</b>

**For additional information, please contact:**

Sandra Åberg, Vice President Investor Relations, Tel: +46 70 564 96 89, [sandra.aberg@essity.com](mailto:sandra.aberg@essity.com)

Per Lorentz, Vice President Corporate Communications, Tel: +46 73 313 30 55, [per.lorentz@essity.com](mailto:per.lorentz@essity.com)

**About Essity**

Essity is a global, leading hygiene and health company. Every day, our products, solutions and services are used by a billion people around the world. Our purpose is to break barriers to well-being for the benefit of consumers, patients, caregivers, customers and society. Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands such as Actimove, Cutimed, JOBST, Knix, Leukoplast, Libero, Libresse, Lotus, Modibodi, Nosotras, Saba, Tempo, TOM Organic and Zewa. In 2024, Essity had net sales of approximately SEK 146bn (EUR 13bn) and employed 36,000 people. The company's headquarters is located in Stockholm, Sweden and Essity is listed on Nasdaq Stockholm. More information at [essity.com](https://essity.com).