

Press release

Stockholm, October 16, 2020

Essity launches face masks for consumers and professional users

Essity's leading hygiene and health products are essential in the fight against the COVID-19 pandemic. To further help people tackle the new challenges of today, Essity is extending its offering by launching face masks in its retail and Professional Hygiene businesses.

During the spring, Essity announced that the Group had developed and started production of face masks for use in health and elderly care in Sweden. Following further product development and investments in new machines, Essity has accelerated its production capabilities. Starting in October, Essity will launch type II (Bacterial Filtration Efficiency $\geq 98\%$) and type IIR (Bacterial Filtration Efficiency $\geq 98\%$ and splash-resistant properties) face masks in several European markets.

Within retail, the face masks will be launched under the consumer brands Tempo, Lotus, Zewa and Colhogar in their respective markets. Face masks will also be offered through Essity's Professional Hygiene business under the leading global Tork brand.

"Contributing to society and enabling better health and hygiene is at the core of what we do at Essity. During the pandemic and its aftermath, we are enhancing our product offering to help people face the new challenges of everyday life. We will offer high-quality products that are easily accessible for more people," says Magnus Groth, President and CEO of Essity.

The face masks are developed and produced in Europe and Latin America. Essity will continue the launch in more markets during 2021.

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About Essity

Essity is a leading global hygiene and health company. We are dedicated to improving well-being through our products and services. Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands, such as JOBST, Leukoplast, Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. Essity has about 46,000 employees. Net sales in 2019 amounted to approximately SEK 129bn (EUR 12.2bn). The company's headquarters is located in Stockholm, Sweden, and Essity is listed on Nasdaq Stockholm. Essity breaks barriers to well-being and contributes to a healthy, sustainable and circular society. More information at www.essity.com.