

Press information

Stockholm, October 17, 2019

Essity launches Virtual Reality app for Hand Hygiene education

Essity's Tork brand launches Tork VR Clean Hands Training and Education, a solution specifically designed to make hand hygiene training more engaging and inspiring for healthcare professionals. This new and unique way of training is a result of our collaboration with world-leading hand hygiene experts at World Health Organization (WHO) Collaborating Centre on Patient Safety and hospitals around the world.

Hand hygiene is one of the most important tools in the fight against healthcare-associated infections. This new app is fulfilling an important need as a recent survey done by Essity among healthcare workers shows that 80% of healthcare professionals would like to improve their hand hygiene compliance. The Essity survey covered more than 1,000 healthcare professionals in five different countries. It also revealed that 60% would like hand hygiene to be given higher priority in their unit, while 40% said they would like to receive better training in hand hygiene.

"This innovation uses engaging digital technology that brings a virtual 'real life' experience to healthcare hygiene education, which can improve hand hygiene compliance and result in the prevention of infections", says Don Lewis, President Professional Hygiene, Essity.

The free of charge VR training was developed together with behavioral scientists, university hospitals and world leading experts in hand hygiene to provide an evidence-based solution that helps turn theory into practice in the virtual world.

The Tork VR training app is available via [App Store](#) and [Google Play](#) and is free to download.

Find more information about:

- [Tork Clean Care](#)
- [Research report to HC professionals](#)

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About Essity

Essity is a leading global hygiene and health company dedicated to improving well-being through products and services, essentials for everyday life. The name Essity stems from the words essentials and necessities. Our sustainable business model creates value for people and nature. Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands, such as JOBST, Leukoplast, Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa. Essity has about 47,000 employees and net sales in 2018 amounted to approximately SEK 118.5bn (EUR 11.6bn). The headquarters is located in Stockholm, Sweden, and the company is listed on Nasdaq Stockholm. More information at www.essity.com.

About Tork

The Tork brand offers professional hygiene products and services to customers worldwide ranging from restaurants and healthcare facilities to offices, schools and industries. Our products include dispensers, paper towels, toilet tissue, soap, napkins, wipers, but also software solutions for data-driven cleaning. Through expertise in hygiene, functional design and sustainability, Tork has become a market leader that supports customers to think ahead so they're always ready for business. Tork is a global brand of Essity, and a committed partner to customers in over 110 countries. To keep up with the latest Tork news and innovations, please visit www.torkglobal.com