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TargetEveryOne grows by 41 % in 2016 in the Norwegian market

The market for SMS is still growing. Statistics show that TargetEveryOne's Norwegian operation increased the number of sent SMS messages by 40% in December, compared with the same month in 2015.

For the full year 2016 amounted TargetEveryOne's growth in Norway to 41%. TargetEveryOne have sent about 200 million messages in 2016 in the Norwegian market.

Also the overall market in Norway has grown considerably. The number of SMS messages sent increased by 23% in December, compared with the same month in 2015. For the full year 2016, growth was 24% compared with full year 2015.

"This is a confirmation of what we suspected during last years fall," says Torstein Syvertsen, Marketing Director in TargetEveryOne. "The market is growing fast, but we are growing faster since our offers are wider and more attractive than our competitors."

For more information, contact

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About TargetEveryOne

TargetEveryOne helps companies build better mobile customer relationships and increase sales with a user-friendly and efficient cloud service for mobile marketing. The company is listed on Nasdaq First North, Sweden, started in the Nordic mobile entrepreneurial environment and now has customers and partners in over 80 countries.

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