

## **Change to Interim Reporting Dates for 2022**

Ayima Group today published new reporting dates for Interim reports for the Financial year 2022. This is due to improved accounting procedures and software that have allowed the company to speed up the quarterly process.

The new dates are as follows:

Q1: 5 May 2022

Q2: 4 August 2022

Q3: 3 November 2022

Q4/Year-End: 23 February 2023

The financial calendar has been updated at https://www.ayimagroup.com/

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## **About Ayima**

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

<u>Ayima</u> is listed at Nasdaq First North Growth Market under the "Ayima B" ticker. Certified Adviser is:

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