



## New Business Update - Ayima Group AB

Further to the New Business Update of 2 July, 2021, Ayima is pleased to announce that further new business has been signed to the value of 2.8 MSEK. This brings the total so far in Q3 to 10.9 MSEK.

The new clients include a startup community website, based out of Vancouver and a famous health charity based in London. All of the new contracts signed are for SEO consulting services on Ayima's standard 12-month agreements.

Ayima's CEO Mike Jacobson commented "We are continuing to see strong demand for SEO services in North America in particular, but also some signs that the market in the UK is waking up. Ayima is well positioned to take advantage of the current surge in the e-commerce sector and expects to see continued growth throughout 2021"

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### About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North Growth Market under the "Ayima B" ticker. Certified Adviser is:

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