



## Ayima Group AB - Sales and New Biz Update

Further to the announcement of October 19, Ayima Group today announces a further three new business wins. The new contracts amount to a value of approximately 6.4 MSEK in the next 12 months. The new clients are US-based and comprise businesses primarily in the Health Care and Corporate services sector.

These wins bring the new business achieved so far in H2 to approximately 38.4 MSEK and together with a healthy new business pipeline, shows that demand for Ayima's world-leading digital services remains strong, despite the adverse economic conditions. It is expected that there will be further significant new business to announce in the coming weeks.

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### About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North Growth Market under the "Ayima B" ticker. Certified Adviser is:

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