



New Business Update - Ayima Group AB

Further to the announcement of October 12, Ayima Group today announces a further three new business wins. Although individually not major projects - together they amount to a value of approximately 1.9 MSEK in the first 12 months. The new clients comprise businesses in Health Care, Financial Services and E-commerce.

These wins bring the new business achieved so far in H2 to approximately 32 MSEK and shows that demand for Ayima's world-leading digital services remains strong, despite adverse economic conditions.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North Growth Market under the "Ayima B" ticker. Certified Adviser is:

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