



Ayima signs Major New Client

Ayima today has announced that its US East Coast operation has signed a major new client after a long period of negotiation.

The client, based in Missouri and North Carolina, is one of the top 4 banking and financial institutions in the US and globally by market capitalisation and total assets and in the top 30 of the Fortune 500. The project is to support the growth of their global online retail operations with Search Engine Optimisation consulting services.

The initial contract is on Ayima's standard terms of 12 months, renewing automatically and is valued at approximately 4.5MSEK in the first year, but with plenty of potential to grow and expand the engagement.

This win is proof that Ayima's digital services are still in high demand by some of the worlds largest companies, despite the current economic crisis caused by the Coronavirus/Covid-19 pandemic.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North Growth Market under the "Ayima B" ticker. Certified Adviser is:

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