



Further Sales Update - Q1 2020

Further to the announcements of 27 and 30 January, 2020, Ayima has today signed a further major client contract. The latest new client signed this morning was for the provision of Search Engine Optimisation services for a leading provider of specialist software tools, based in Australia and the US. The total value of the contract signed today is approximately 2.0MSEK over the 12 month contract period, bringing the total new business wins so far in Q1 to 16, and amounting to 12.1MSEK. The new projects will commence through February and so the impact of these recent wins will begin to be felt in Ayima's Q1 results, but more fully in Q2.

Ayima will continue to focus heavily on new business development throughout 2020 and the pipeline is exceptionally strong. Further announcements are expected during the coming months.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North under the "Ayima B" ticker. Certified Adviser is:

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