



## Ayima New Business Wins – Q3

Ayima today signed its 21st new client contract for Q3, 2019. The new clients include companies from a wide range of industries, such as Telecoms, E-Commerce and Real Estate and include several global household names.

Combined, the 21 new engagements total approximately 8.1MSEK over the initial 12 month period and although relatively small on average, compared with Ayima's typical engagement, there is a significant positive impact from diversification of the client base.

For further information:  
CEO/VD Michael Jacobson  
+44-20 7148 5974  
press(at)ayima.com  
[www.ayima.com/investors](http://www.ayima.com/investors)

### About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North Growth Market under the "Ayima B" ticker. Certified Adviser is:

Eminova Fondkommission AB

+46 (0)8 – 684 211 00,

[info@eminova.se](mailto:info@eminova.se)

*This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on September 16, 2019.*