



# Q1 2019 Report - Ayima Group AB (Pub)

## Highlights

### YTD: Jan - Mar 2019

- Total Revenue amounted to 36.4 MSEK (41.0) a decrease of 11.3% from the corresponding period in 2018
- Gross Profit amounted to 26.2 MSEK (22.1) an **increase of 18.1%** from the same period in 2018
- A **positive EBITDA** result of 0.6 MSEK, the same result as in the corresponding period in 2018
- Total Comprehensive Income (after tax and exceptional items) amounted to -1.8 MSEK (2.3). Extraordinary charges relate to restructuring and other one-off adjustments required under IFRS
- Balance Sheet assets amounted to 163.7 MSEK (61.7) an increase of 165%
- Earnings per share was -0.3 SEK (0.44) in the period. Earnings per share after dilution amounted to -0.3 SEK (0.44)
- Restructuring carried out, resulting in **10M Sek annual savings from Q2**.

### Key Events in the Quarter:

- 25 new client contracts, totalling approximately 16.9 MSEK annually signed in Q1. A further 7 new contracts signed to date in Q2 worth 7.9 MSEK.
- Rights Issue announced for Q2, subsequently completed on 15 April
- New Asian market subsidiary, opened in Hong Kong
- AGM announced. To be held on 18 June 2019 in Stockholm

The full report can be downloaded here [https://www.ayima.com/wp-content/uploads/Q-Report\\_Jan\\_Mar\\_2019\\_LoRes.pdf](https://www.ayima.com/wp-content/uploads/Q-Report_Jan_Mar_2019_LoRes.pdf)

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### About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North under the "Ayima B" ticker. Certified Adviser is:

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*This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on April 23, 2019.*