



New Business Wins - Ayima Group AB (Publ)

Ayima today signed its 7th new client contract since the previous update 5 April March 2019, totalling more than 7.9MSEK in new annual revenue. The newest win, signed this morning, is for Search Engine Optimisation Services for a major global Insurance company.

The new contracts are all for Ayima's standard 12-months terms, and all constitute completely new engagements, rather than extensions of previous projects.

So far in 2019, Ayima has added new clients and engagements totalling approximately 24.8MSEK in annual recurring revenue and indicates that the company's growth will continue in line with previous announcements.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North under the "Ayima B" ticker. Certified Adviser is:

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