



Ayima publishes Annual Report for 2018

Ayima's Annual report is available in Swedish and in English at the following locations:

<https://www.ayima.com/wp-content/uploads/IFRS-2018-A%CC%8Arsredovisning-Ayima-Group.pdf>

<https://www.ayima.com/wp-content/uploads/IFRS-Ayima-Group-Annual-Report-2018.pdf>

Some amendments have been made to the statement of financial position published in the year-end report.

An updated year-end report will be made public on Monday 2019-04-29.

For further information:

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North under the "Ayima B" ticker. Certified Adviser is:

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This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on April 25, 2019.