



## Ayima US Wins Three New Clients

Ayima's US operations received a boost today with the signing of three new clients to long term contracts for the provision of SEO and PPC services. Two of the new clients are part of a global network of staffing/recruitment companies and the third is an innovative online travel company. Combined, the contracts amount to approximately 2.2MSEK in the first year.

The recent new business wins are in addition to the 13 announced in a press release on 14 January and brings the total number of wins so far this month to 16 and a combined total of 7.8MSEK. All the new projects will be commencing during Jan/Feb and will begin to be included in 1st Quarter results.

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### About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco, Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

[Ayima](#) is listed at Nasdaq First North under the "Ayima B" ticker. Certified Adviser is:

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