Ayima Interim Report Q3. Jan to Sep 2018

Revenue up 45.8% YoY. Margins Improve and EBITDA Positive in Q3.

Q3: Jul - Sep 2018

- Total Revenue amounted to 54.9 MSEK (38.5) an increase of 42.8% from the same period in 2018
- Operating profit (EBITDA) before exceptional items amounted to 2.0 MSEK (-2.7)
- Profit after tax amounted to 0.1 MSEK (-2.6)
- Total Comprehensive Income amounted to -0.3 MSEK (-5.0 MSEK)

YTD: Jan - Sep 2018

- Total Revenue amounted to 138.6 MSEK (95.0) an increase of 45.8% from the same period in 2017
- Operating profit (EBITDA) before exceptional items amounted to -0.2 MSEK (-12.8)
- Profit after tax for the YTD amounted to -2.9 MSEK (-13.7)
- Total Comprehensive Income amounted to -0.6 MSEK (-15.9)
- Balance Sheet assets amounted to 142.3 MSEK (75.8) an increase of 88.1%
- Net cash increased by 2.9 MSEK in the period to 3.7 MSEK

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 150 employees across its offices in London, New York, San Francisco,Stockholm and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including ‘Updatable’, ‘Redirect Path’, ‘Page Insights’, ‘Pulse’ and ‘Appotate’.

Ayima is listed at Nasdaq First North under the “Ayima B” ticker. Certified Adviser is Eminova Fondkomission AB (http://www.eminova.se).

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on November 22, 2018.