



**2018-08-06**

## **Ayima to Seek Nasdaq Listing**

Today Ayima announces that Certified Advisors, Eminova ([www.eminova.se](http://www.eminova.se)) will advise on a change of trading platform from Spotlight (previously Aktietorget) to Nasdaq First North.

Ayima's Board has decided that being on Nasdaq's platform will aid the company's stated acquisition strategy as it offers better access to international investors. This is an important consideration for the acquisition of target companies in Ayima's main markets – the UK and US. Nasdaq is where many of the company's current clients are themselves listed and is an important participant in the global technology industry.

The Board deems that Ayima's cash position is sufficient for the foreseeable future and has no current plans for any share issue or capital raise to accompany the listing.

Ayima have submitted their application to Nasdaq and will update the market when there is a confirmed date for the listing.

//

For further Information:  
CEO/VD Michael Jacobson  
+44-20 7148 5974  
press(at)ayima.com  
www.ayima.com

### **About Ayima**

*Originally founded in 2007, Ayima is a digital marketing agency specialising in SEO, PPC, Display and Social Media. With around 145 employees across its offices in London, Stockholm, New York, San Francisco, Raleigh and Vancouver, Ayima have created a number of market-leading software tools that are used by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.*