



Ayima Signs Major Project Expansion in Nth America

Ayima's Vancouver office has today received confirmation of a significant expansion to an existing client engagement for the provision of SEO consultancy services.

The client is a major US retail group and is a Fortune 500 company. The client is serviced through Ayima's Vancouver and San Francisco operations.

The new engagement is a retainer agreement for a minimum of 4 months, however it is expected to be renewed indefinitely following the initial term. The value of the contract is at least 1.6 MSEK in the first 4 months.

Ayima is proud of its reputation for outstanding service in the digital marketing sector and this is further reinforced by long term clients continuing to renew and expand their engagements.

The new project will commence during March 2018 and begin to be fully reflected in Q2 results

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on February 9, 2018.