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Ayima Renews Contract with Leading Staffing and Recruitment Client

Ayima's Vancouver and New York operations have this week re-signed an existing client for 2018.

The client is a leader in the staffing and recruitment industry and the renewed contract is for continued Search Engine Optimisation (SEO) consulting services.

The renewed engagement is valued at 4MSEK with new business units making up a 25% increase in fees and is for 12 months repeating. As such it will begin to be fully reflected in Q1 results.

This contract renewal is among the many recent client wins resulting from Ayima's focus on growth and business development across all international operations. Most importantly, the renewal of this client engagement reflects the trust that Ayima's clients have in their services and expertise on a global scale.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on October 11, 2017.