



Press Release

2017-12-07

Ayima November Sales Report

Ayima's preliminary sales figure for the month of November is 10.5MSEK, a 36% increase from the same period in 2016 (7.7MSEK).

The good result is indicative of the success of sales and marketing efforts to recover from the loss of a major client in late 2016 and Ayima will continue to put focus on growth through business development and sales through the remainder of 2017 and into 2018.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on December 7, 2017.