



Ayima Ranked Number Forty-Seven in Econsultancy's Top 100 Digital Agencies 2017 Report

For the 5th year running, Ayima's UK Operation has been listed in Econsultancy's Top 100 Digital Agencies Report.

The report, compiled by a leading Industry publication, features detailed insight and data on the shape of the industry and is used by leading brands and companies to choose the right agency partner to help achieve their digital marketing goals.

A mix of digital marketing and creative specialisms, the agencies in the report are ranked based on total fee income from their digital activities within the UK. As such it is based on size rather than quality.

Ayima was ranked 47th overall, after placing 68 in 2016 and 88 in 2015. Amongst Independents, Ayima was ranked 18th. This is a jump up the list that highlights the company's growth over the past few years. It also demonstrates the size of the market in the UK and the potential growth that can still be achieved.

See the full report at: <https://econsultancy.com/reports/top-100-digital-agencies-2017/>

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Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.