



PRESS RELEASE

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Nitro Games launches *NERF: Superblast*

Nitro Games launches *NERF: Superblast*, a new mobile action game inspired by the iconic NERF blasters from Hasbro.



Nitro Games Oyj has launched *NERF: Superblast*, a first-person multiplayer action game featuring the incredibly popular NERF blasters from Hasbro. Players can engage in fun matches against other players using their NERF blasters, and battle their way through exciting interactive arenas. The game features several authentic lines of NERF blasters, each with their unique play style, that players can collect and upgrade. All in-game blasters are based on the real-world toys and offer NERF fans the opportunity to battle for supremacy with their favorite blasters in a variety of immersive PvP game modes and arenas.

The game is now available globally (excluding China) for players on both iOS and Android.

"I'm proud of the team and how they've crafted a high-quality experience that stays true to the brand. Very few teams in the world can deliver the complexity of a synchronous real-time multiplayer gaming on mobile," says Jussi Tähtinen, CEO & Co-Founder of Nitro Games Oyj.

“We’re excited at how well Nitro Games has captured the fun of NERF in their game. We are thrilled by the collaboration and looking forward to the growth of the game,” says Eugene Evans, SVP Business Development & Digital Licensing at Hasbro.

Nitro Games acts as the developer and publisher of the game, and Hasbro acts as the Licensor of the brand. Nitro Games had previously, on 10 December 2020, announced that it is developing an upcoming game with an exclusive license to the Nerf brand by Hasbro.

Read more about the game on Nitro Games website: www.nerfsuperblast.net

For more information:

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Hasbro in brief:

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS. The company’s unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media and one of the World’s Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

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Nitro Games in brief:

Nitro Games is a free-to-play mobile game developer and publisher. Nitro Games team is a multinational group of mobile gaming professionals that has the expertise from development to publishing to live-operations. The Company focuses on producing mobile games with high production value for mid-core audience. Nitro Games is specialized in the category of shooter games. With Nitro Games’ powerful NG Platform and the NG MVP process, the Company is able to carry out market validation with its games during development. Nitro Games has developed games based on its own IP such as Lootland, Heroes of Warland, Medals of War, Raids of Glory. The company offers its services also to selected customers and has developed several successful projects to leading mobile gaming companies.

Nitro Games’ shares are listed on Nasdaq First North Growth Market with the ticker NITRO. The Certified Adviser is FNCA Sweden AB, info@fnca.se, +468 528 00399.

www.nitrogames.com

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