



PRESS RELEASE

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## *My Life* launches on Snapchat

New instant game produced by Nitro Games launches on the Snapchat platform



Nitro Games has today announced that a new mobile game produced for Snapchat has been released. The game is called *My Life* and it's available now for Snapchatters around the world. *My Life* is a casual sim-style game where players get to choose a career in anything from arts to medicine, earn money from their profession, and furnish their virtual apartments with trendy or quirky items. Players can visit each others' virtual homes, and connect to create a neighborhood.

*My Life* is an instant game, meaning users can jump into the game immediately, no separate game download is required. It's available exclusively on the Snapchat platform, and features Bitmoji avatars

”My Life is the second instant game we’ve developed for the Snapchat platform. This game introduces something new for Snap, and we are excited to see the player reception.” says Jussi Tähtinen, CEO & Co-Founder of Nitro Games.

Nitro Games had previously, on August 24 2021, announced that it is developing an upcoming game for the Snapchat platform. For Nitro Games, this is the second game released on the Snapchat platform. Nitro Games has two more game development projects with Snap Inc. For more information about Snap.Inc, visit [snap.com](https://snap.com).

**For more information:**

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**Nitro Games in brief:**

Nitro Games is a free-to-play mobile game developer and publisher. Nitro Games team is a multinational group of mobile gaming professionals that has the expertise from development to publishing to live-operations. The Company focuses on producing mobile games with high production value for mid-core audience. Nitro Games is specialized in the category of shooter games. With Nitro Games’ powerful NG Platform and the NG MVP process, the Company is able to carry out market validation with its games during development. Nitro Games has developed games based on its own IP such as Lootland, Heroes of Warland, Medals of War, Raids of Glory. The company offers its services also to selected customers and has developed several successful projects to leading mobile gaming companies.

Nitro Games’ shares are listed on Nasdaq First North Growth Market with the ticker NITRO. The Certified Adviser is FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +468 528 00399.

[www.nitrogames.com](https://www.nitrogames.com)

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