



COMPANY RELEASE

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## Nitro Games signs a new project with Snap

**Nitro Games has signed a new agreement with Snap to develop and bring a new game to the Snapchat platform.**

With this agreement, Nitro Games continues the collaboration with Snap with a new game for the Snapchat platform. After the game has been released, Nitro Games shall receive a significant revenue share. The other terms and conditions are confidential. Games on Snapchat monetize via Snap Ads and Tokens (IAP). For more information about Snap.Inc, visit [snap.com](https://snap.com).

*“We’re happy expanding our collaboration with Snap with this new agreement. The development for the first game has progressed well this year, and we are now ready to start the development for the second game. Parallel to that, we’ve seen Snapchat growing as a platform with 293 million daily active users. For us, this is a great addition to our growing project portfolio leveraging our effective development model and portfolio strategy.”* says Jussi Tähtinen, CEO of Nitro Games.

The game development will begin immediately, and the game is expected to be ready for soft-launch in 2022. The game will be announced at a later date.

### **For more information:**

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### **Nitro Games in brief:**

Nitro Games is a free-to-play mobile game developer and publisher. Nitro Games team is a multinational group of mobile gaming professionals that has the expertise from development to publishing to live-operations. The Company focuses on producing mobile games with high production value for mid-core audience. Nitro Games is specialized in the category of shooter games. With Nitro Games’ powerful NG Platform and the NG MVP process, the Company is able to carry out market validation with its games during development. Nitro Games has developed games based on its own IP such as Lootland, Heroes of Warland, Medals of War, Raids of Glory. The company offers its services also to selected customers and has developed several successful projects to leading mobile gaming companies.

Nitro Games' shares are listed on Nasdaq First North Growth Market with the ticker NITRO. The Certified Adviser is FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +468 528 00399.

[www.nitrogames.com](http://www.nitrogames.com)

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