

PRESS RELEASE  
13 May 2019 09:00 (EEST)

## Heroes of Warland universe expanding with a series of updates

Nitro Games revealed a new version of Heroes of Warland with a roadmap of updates for 2019.



Nitro Games announced that its latest game Heroes of Warland is going through a major overhaul. The new completely re-worked version of Heroes of Warland will be introduced as a series of updates, starting this summer and continuing throughout the year.

*"We feel excited about this new direction with Heroes of Warland, and our revised roadmap of new features and content for 2019. We weren't fully satisfied with the results we achieved during the initial launch at the end of 2018, and have since then worked hard to improve on those. Earlier this year we've seen positive results in terms of improved retention, monetization and low cost per install figures. However, to ensure that we can fully utilize the potential we've seen with the game, we felt the right move was to take our time and further develop the game to a new level through a complete overhaul of the game tech and features.",* says Jussi Tähtinen, CEO & Co-Founder of Nitro Games Oyj.

This new version of Heroes of Warland is a complete overhaul of the game, ranging from a new universe with stronger heroes, to new visual style, new maps, and interfaces, all powered by the new shooter engine in NG Platform that provides better performance and playability. The initial launch version of the game suffered from performance issues and this new version is expected to address those issues and to secure a strong base to build on with future updates. The new visual style expands the game universe to a more futuristic direction. This means more variety and fun in gameplay elements, maps, hero abilities, and customization. This is expected to expand the monetization potential of the game as well.



*“Our new stronger team structure, combined with the streamlined lower cost base and the funding we recently received, makes it possible for us to continue supporting the game through a series of updates, introducing the new version of Heroes of Warland step by step. We are expecting the results from this major summer update during the third quarter of this year.”, concludes Jussi Tähtinen.*

**For more information:**

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**Nitro Games in brief:**

Nitro Games is a free-to-play mobile game developer and publisher making games for the mid-core user segment. The Company focuses on producing competitive multiplayer games with high production value and high revenue potential for smartphones and tablets. With Nitro Games’ powerful NG Platform and NG MVP-process, the Company is able to do market validation during the development to ensure high product quality. Nitro Games has developed games such as Heroes of Warland, Medals of War, Raids of Glory, East India Company, Commander: Conquest of the Americas, Pirates of Black Cove. Nitro Games’ shares are listed on Nasdaq First North Stockholm with the ticker NITRO. The Certified Adviser is Augment Partners AB, [info@augment.se](mailto:info@augment.se), +46 8-505 65 172. [www.nitrogames.com](http://www.nitrogames.com)