



COMPANY RELEASE  
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## Nitro Games signs Agreement with Samsung

Nitro Games has signed an Agreement with Samsung Electronics America. This Agreement is about Samsung providing User Acquisition Investment to Heroes of Warland in the United States and making Heroes of Warland available to customers through the Galaxy Apps Store.

Samsung Galaxy Apps is an app store that comes bundled on Galaxy and Gear devices. The Galaxy Apps Store is also a go-to source for perks and deals offered only to Galaxy and Gear users.

Key terms overview:

- Samsung to provide User Acquisition Investment minimum of \$200,000 (two-hundred thousand dollars) and up to \$500,000 (five hundred thousand dollars) to drive downloads of Heroes of Warland.
- Nitro Games to provide Marketing assets to enable Samsung to promote and distribute Heroes of Warland
- Nitro Games to publish the game in Samsung Galaxy Apps Store and provide an exclusive Game Offer for Samsung Consumers, delivering \$5 – \$10 consumer value.

Before the upcoming launch in Samsung Galaxy Apps Store, the game is available on the App Store, Google Play store and Huawei AppGallery.

**For more information:**

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*This company announcement contains information that Nitro Games Oyj is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication by aforementioned contact person on 3 December 2018 at 09:00 (EET).*

**Nitro Games in brief:**

Nitro Games is a free-to-play mobile game developer and publisher focusing in making games for the mid-core user segment. The Company focuses on producing competitive multiplayer games with high production value and high revenue potential for smartphones and tablets. With Nitro Games' powerful NG Platform and NG MVP-process, the Company is able to do market validation during the development to ensure high product quality. Nitro Games has developed games such as Medals of War, Raids of Glory, East India Company, Commander: Conquest of the Americas, Pirates of Black Cove. Nitro Games' shares are listed on Nasdaq First North Stockholm with the ticker NITRO, and the company's Certified Adviser is Augment Partners AB, phone: +46 8 505 651 72.

[www.nitrogames.com](http://www.nitrogames.com)